

Sports

Section Sponsorship

NEWS & RECORD
i n t e r a c t i v e
www.news-record.com | Greensboro, NC

The screenshot shows the News-Record.com Sports page with several ad placements. A yellow box highlights a 'Leaderboard' ad at the top (1) and a 'Magazine' ad in the middle (2). The page features the Carolina Panthers logo, a headline about the team's victory, and various sports-related articles and columns.

IMPACT the News-Record.com audience!

- These unique packages deliver up to 20% share of voice
- Sponsors rotate within a chosen ad position
- Complete campaign report provided
- Space is limited
- Video and Rich Media formats accepted
- Ad impressions in 30 days:
 - 20% packages = 21,000
 - 10% packages = 10,500

20% SOV 10% SOV

1	Leaderboard (728x90)	\$290	\$145
2	Magazine (300x600)	\$380	\$190
OR	Big Box (300x250)	\$320	\$160

*2-month minimum with 10% packages

*Add 25% to price for Rich Media creatives

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

HIGH SCHOOL, COLLEGE, NASCAR, AND PRO SPORTS ENTHUSIASTS

MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive