

Obituaries

Section
Sponsorship

NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

The screenshot shows the News-Record.com website with a focus on obituaries. At the top, there's a banner for 'The Grove Park Inn' with a price of \$809 for 2 adults and 1 night. Below that, the website header includes the News-Record.com logo and navigation links. The main content area is titled 'OBITUARIES AND MEMORIALS' and features a 'Spotlight' section with several obituary entries, a 'Recent Obituaries' list, and a search interface. There are also advertisements for 'Legacy.com' and 'Pleasant Garden Drug'.

IMPACT the News-Record.com audience!

- These unique packages deliver up to 20% share of voice
- Sponsors rotate within a chosen ad position
- Complete campaign report provided
- Space is limited
- Ad impressions in 30 days:
20% packages = 114,000
10% packages = 57,000

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS SEEKING INFORMATION, SENDING CONDOLENCES AND SHARING MEMORIES

MAXIMIZE

YOUR ADVERTISING DOLLAR

1 Leaderboard

20% SOV \$1043/mo.
10% SOV \$522/mo.

2 Big Box

\$570/mo. \$285/mo.

*Add 25% to price for Rich Media creatives.

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive