

Homepage Strip Ad Rates



IMPACT the News-Record.com audience!

- 100% share of voice
(Does not rotate with other ads)
- Complete campaign report provided
- Space is limited
- Ad impressions:
5 days = Approximately 175K
3 days = Approximately 105K
1 days = Approximately 35K

Investment

1 Pick 5 Days	\$1405
2 Pick 3 Days	\$955
3 Pick 1 Day	\$375

*Rich Media Ads

1) \$220 per Rich Media creative

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS SEEKING THE LATEST NEWS AND INFORMATION

MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive