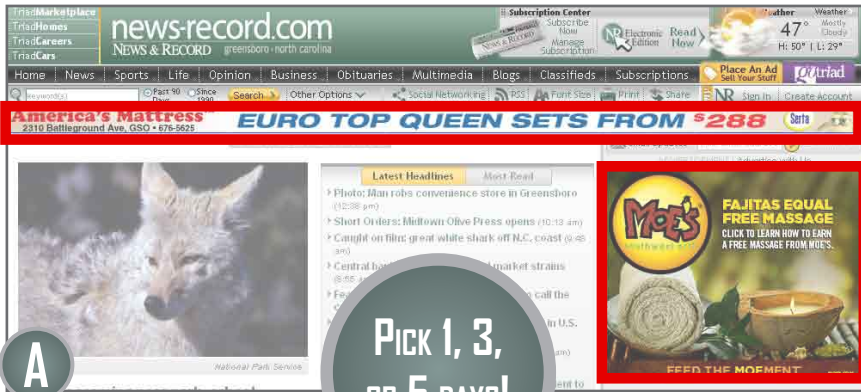


Homepage Road Block Packages

NEWS & RECORD

i n t e r a c t i v e
www.news-record.com | Greensboro, NC

IMPACT the News-Record.com audience!



- ▶ 100% share of voice
(Does not rotate with other ads)
- ▶ Complete campaign report provided
- ▶ Space is limited
- ▶ Ad impressions Per Position:
5 days = Approximately 175K
3 days = Approximately 105K
1 days = Approximately 35K

Package A (Strip+Big Box) Package B (Strip+Magazine)

1	Pick 5 Days	\$4215	\$5155
2	Pick 3 Days	\$2865	\$3505
3	Pick 1 Day	\$1125	\$1375

*Rich Media Ads

1) \$220 per Rich Media creative

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

USERS SEEKING THE LATEST NEWS AND INFORMATION

MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive