

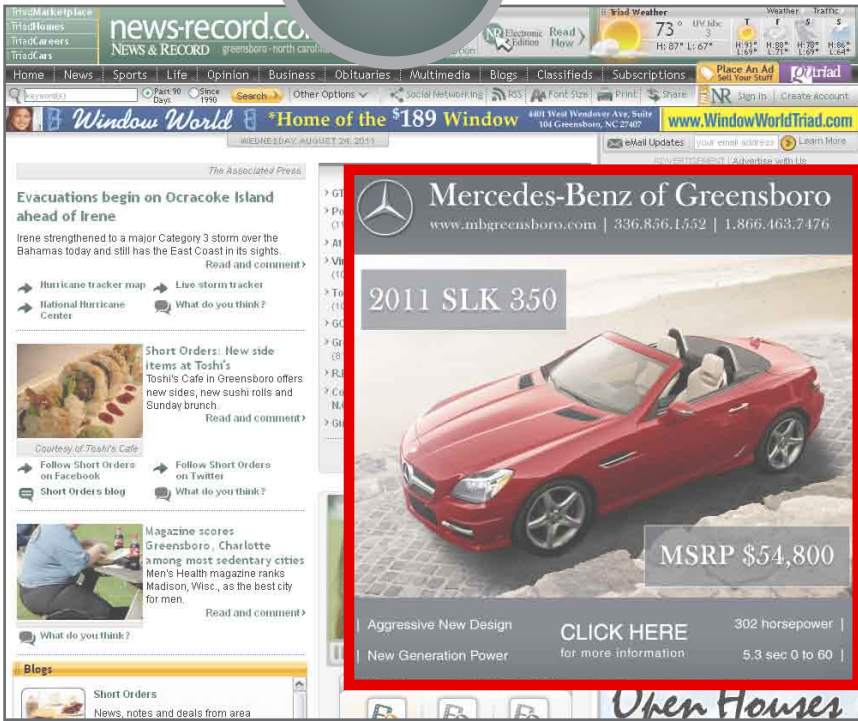
# Homepage

Expandable  
Ad Packages

300x250



600x600



## Investment

1	Pick 8 Days	\$125/day	\$1,000
2	Pick 4 Days	\$250/day	\$1,000

\*Restrictions

1) same artwork each day

# NEWS & RECORD

i n t e r a c t i v e

www.news-record.com | Greensboro, NC

IMPACT the News-Record.com audience!

- ▶ Complete campaign report provided
- ▶ Run dates at Advertiser Discretion. Space is limited
- ▶ Creative: Ad will auto-expand once per day per unique user. Ad will auto-collapse after 2 seconds. Same creative for all 8/4 days.
- ▶ Ad impressions:  
8 days = 5,000/day  
4 days = 10,000/day

## TARGET

QUALIFIED POTENTIAL CUSTOMERS

## REACH

USERS SEEKING THE LATEST NEWS AND INFORMATION

## MAXIMIZE

YOUR ADVERTISING DOLLAR

RESERVE YOUR AD TODAY!

Contact your News-Record.com Account Executive