Sports

Premium Placement Program

NEWS & RECORD interactive

www.news-record.com | Greensboro, NC

Ad appears on section frontpage 1 & Within articles in that section 2

YOUR message will be seen no less than 25,000 times per month for a full year

- Ads are positioned within the highly read articles of the section of news-record.com
- Sponsors equally rotate to receive equal exposure to users
- Year-long commitment uses the power of frequency to reach your target market
- Strong Reader Response

TARGET

QUALIFIED POTENTIAL CUSTOMERS

REACH

HIGH SCHOOL, COLLEGE, NASCAR, AND PRO SPORTS ENTHUSIASTS

MAXIMIZE

STRONG CTR - RATES ABOVE .10%

	Weekly Investment
Big Box Ad Size (300x250)	$86.50
ONLY 8 PACKAGES AVAILABLE	Monthly Investment
	$375.00

RESERVE YOUR AD TODAY!

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